

## Minutes: MSPA Regular Board Meeting – Sept. 06, 2012

The next MSPA Board Meeting is scheduled for Oct. 4th at 8 am  
at Citibank's Community Room, rear entrance 2350 Honolulu Ave.

Meeting was called to order at 8:05 am by President Ken Grayson.

**Board Members and Guests Present::** Ken Grayson (Grayson's Tune Town – President) Corey Grijalva (Joselito's Mexican Restaurant – Secretary); Andre Ordubegian (Copy Network – Board Member at Large); Danny Pranata (Honolulu Wood 'N' Things – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Events Coordinator); Steve Pierce (MSPA – Filming Liaison/Ambassador); Mary Dawson (Revalation Tops); Alyce Russell (Andersen's Pets); Nicole Charky (Montrose Patch); Matt Zakarian (Glendale PD); Melinda Clarke (Montrose Chamber); Gigi Garcia (It takes a village...Kids); Kim Mekelburg (CV Weekly); Joe Agnone (Starbucks Coffee); Jason Kurosu (CV Weekly); Janet Vandargriff (Bella); William McKinley (Glendale Parks Dept.); Mike Wiederkehr (Glendale IWM); Steve Show (Glendale IWM); Robin Goldsworthy (CV Weekly); Sharon Garrett (Glendale ED); Jackie Bartlow (Glendale ED); Charles Beatty (Village Travel); Paul J. Roberts (Landry's Spt. Gds.); Lorenzo Gomez (Parkwood Landscape); Lynn McGinnis (Montrose/La Crescenta Kiwanis).

**President's Message:** Would like to recommend the addition of alternate Board Members to added to the new By-laws.

Minutes of August 2<sup>nd</sup> were approved as written.

**Visitor's Reports:** (1) Matt Zakarian noted GPD's new campaign in the area to keep belongings safe: "Lock It, Hide It, Keep It"; flyers to follow. If you see graffiti, report it immediately and then promptly remove it. (2) Jackie Bartlow introduced Sharon Garrett from the City of Glendale who will advise the MSPA about potential new retailers' criteria. (3) Melinda Clarke reminded all that the 35<sup>th</sup> Annual Oktoberfest will take place on October 6<sup>th</sup> and will be of a more family friendly nature. (3) Mike Wiederkehr of Glendale IWM will be addressing the trash can leaks and liner problems.

**Committee Reports:** (1) Harvest Market: The Market is running well: Corey Grijalva was named the committee's chair. (2) By-Laws Committee process is underway (3) Web and Social Media Committee: all CV Weekly articles cause a spike in shopmontrose.com website traffic; requested all merchants to "like" us on Facebook so that we may cross promote each other; will be reviewing web traffic on shopmontrose.com website at future meetings (4) Advertising Committee: permit approved for Fall decorations; will be having a Fall window decoration contest; Fall and Christmas pole banners are being designed; Spooktacular will be held in both the 2200 and 2300 blocks of Honolulu closing Ocean View from Montrose Lane to Broadview and Honolulu from Verdugo to Las Palmas Halloween night; there will be an additional cost for police presence (5) Centennial Committee: planning a western themed 2-day Block Party to be held in late February to include music, kids events and food; proposed budget will be forthcoming (6)MSP Caricature Map Committee: Steve to chair, members include Ken Grayson, Dale Dawson & Paul Roberts.

**Executive Director Report:** (1) Pole banner graphics are awaiting final Committee approval; (2) GWP has approved banner placement (3) Fall lighting to be in place by Sept. 30<sup>th</sup> (4) Christmas lights will cost less than originally projected (5) application process underway for MSPA to be officially recognized as a non-profit organization at both state and federal levels (6) MSPA thanked Bill Dodson for his may years of service taking care of the Vietnam War Memorial.

**Montrose Ambassador Report:** (1) reminding everyone that every Friday morning at 7am a volunteer group meets to pick up trash in the MSP; anyone that would like to participate please contact Steve Pierce.

**New Business:** (1) Steve Pierce will be taking over Vietnam War Memorial upkeep (2) a storage facility is needed; will propose locations next at meeting (3) proposal to budget for power washing sidewalks and seating areas in the MSP; presentation to be made at the next Board meeting; Steve & Dale will obtain bids.

Meeting adjourned at 9:58am.